



**"We wanted to thank the volunteers for giving us such a good support system."**

**STUDENT,  
SNAP INC. COMPETITION**

**Sign up. SuitUp.**  
Inspire the next generation of CEOs.



**"My favorite part of this week was when we talked about making the world a better place."**

**STUDENT,  
GONG COMPETITION**



# Opening Doors and Reimagining Pathways

SuitUp is a 501(c)(3) education non-profit that increases career awareness for all students through innovative business plan competitions. SuitUp's vision is to align the incentives of schools and corporations to ensure that all students have the access and awareness to pursue the college and career of their choosing. We envision a world in which all companies have a corporate executive that can call themselves a SuitUp alum.



## THE PROBLEMS WE'RE SOLVING FOR

**50%**

Low SES students that enroll in college receive a BA



**491:1**

The national average HS student : counselor ratio

Many low SES students of color fail to connect academic success with future work opportunities

Companies lack diverse talent and lack strategies to further future diversity in their industry

**1%**

Fortune 500 companies that have African American CEOs

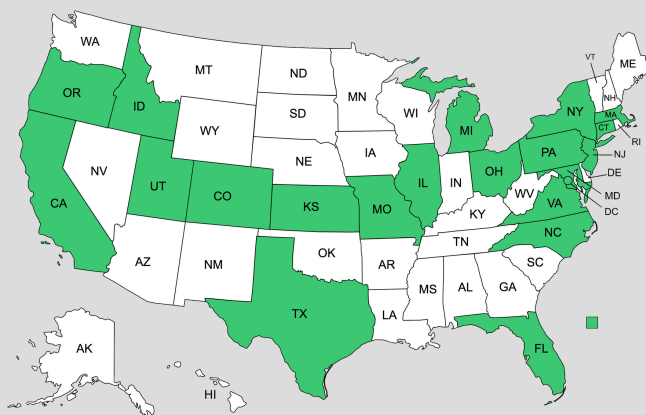


**85%**

Top executive positions held by white men

## WHERE WE'RE SOLVING IT

21 states and counting.



## SuitUp By The Numbers

SuitUp was founded in 2014 by a Teach for America teacher and Wall Street analyst. Since inception, SuitUp has scaled tremendously and has reached an incredible amount of students and volunteers nationwide.



**14,000+**  
students served



**9,000+**  
volunteers engaged



**375+**  
companies engaged



**98%**  
of students feel more confident in school and preparing for a career after working with SuitUp



**99%**  
of volunteers are interested in doing a SuitUp competition again

# What we offer.

## LONG-TERM PARTNERSHIP

Curate multiple events with SuitUp to provide longitudinal impact on SuitUp Youth.

## 3-DAY COMPETITION

Students and volunteers work together over the course of three sessions to solve a business challenge.

## 1-DAY COMPETITION

Students and volunteers work together to solve a business challenge. High-pressure, high reward.

## HACKATHON

Experience what it's like to be a student. Volunteers work together to tackle a challenge in the education realm.

## THINK TANK

Students and volunteers work together to tackle a challenge in the education realm.

## MEET & EAT

SuitUp will organize a lunch and dynamic panel discussion about college & career readiness with volunteers and students.



Time	Virtual	In-person
4 hours/ competition		
4 hours		
2.5 hours (v) 4 hours (ip)		
2 hours		
2.5 hours		
1 hour		

# SuitUp for some add-ons.

Offering	Description
<b>Meet &amp; Eat</b> (1 hour)	SuitUp will organize a lunch and panel discussion about college & career readiness between volunteers and students. Suit up and eat up!
<b>Externship</b> (2-4 hours)	Engage your students after a competition! The SuitUp team can organize a virtual or in-person externship with your team to give 1-5+ students a hands-on experience of what it's like to work at your company!
<b>Panel</b> (20 minutes)	Select 3-5 panelists from your company to answer questions about college and career exploration live during a competition.
<b>T-shirts</b>	Get ready to SuitUp with customizable T-shirts made by our team. Option to send to student participants and/or volunteers!
<b>Gift Company SWAG</b>	Want to share custom SWAG with your group of students? SuitUp will take care of designing, ordering and shipping SWAG from start to finish.
<b>Customization</b>	Customize any event to reflect your company and values.
<b>Collage of Impact</b>	Remember your SuitUp experience forever with a collage of impact! SuitUp will curate a custom photo collage to be printed and framed. Great gift idea for senior leadership or even to send to the youth partner!
<b>SuitUp Prizes for All</b>	Instead of only the winning team receiving prizes, gift all student participants with prizes to reward them for their hard work.
<b>Gala Sponsorship</b>	Support SuitUp as an organization by becoming a sponsor for the annual Suit Up for SuitUp Black Tie Gala! Not only is it a great night for a great cause, but it also allows SuitUp to serve more students in 2023!

\*\*\*Please note that add-ons each have an associated donation ask that will be added to your final invoice.

**99%**

**of students liked their SuitUp competition and their coaches**

**94%**

**of students feel more confident in school and preparing for a future career after working with SuitUp**

**99%**

**of employees believe SuitUp is a way to encourage more students to join their industry or company**

## What we provide.

### Organized Volunteering with No Pre-Work:

We handle all of the logistics, materials, facilitation, and ensure that everyone has a good time!

### Meaningful Impact:

Engage in skills-based volunteering, teaching students valuable life skills such as problem-solving, teamwork, leadership and communication.

### Opportunity to Further Future Diversity in Your Industry:

SuitUp provides a great vehicle to teach students about your industry and company so that when they are looking for future employment, they pick your company!

### Confront Unconscious Bias:

Do we hire in our own image? Work alongside youth from urban and rural underserved communities. See the amazing creativity, passion, and grit they bring to the table every single day. This experience will push your employees to put DEI into practice.

### Customizable Events:

Alongside our classic competitions, we've created unique competitions that can focus on an affinity group within your company, solve a specific problem in your industry, or even events that engage your clients!

## Partnering with companies like...



Reach out to **Kelsey English**,  
for more information!  
kelsey@volunteerSuitUp.org